

University of Georgia

Internationalization Policy
(2019-2022)

„Mission of the university is to widen the boundaries of knowledge and educate a person, through honesty and hard work and professional achievements or scientific achievements, which is providing the healthy, humane and democratic growth of society for the benefit of the State and humanity overall.

University of Georgia's Long-term Strategic Development Plan 2014-2020

Introduction

The Internationalization Policy of the University of Georgia (2019-2020) was created and based on an absolute understanding of the mission and vision of the university, as well as current material, technical, human and financial resources and university's state. Therefore, the exact implementation of the plan will be another factor in ensuring that the university maintains its purpose.

It is noteworthy that the strategic location of Georgia, its geographical nearness to European and Asian world, the stable course of European integration and democratization also are main factors in determining the extent to which internationalization of the University of Georgia is feasible and conducive to achieving the objectives set out in the University's main strategic document.

Along with strategic goals and related recommendations, an implementation plan for this document will be created, which should include clear evaluation metrics and straightforward, timely indicators that will facilitate both a breakthrough in achieving the set goals and help in evaluating the quality of internationalization at the university in general.

The Strategic Plan document is looking over four main topics and many opportunities associated with them:

Topics:	Possibilities
Humanitarian Resource	1. Giving education to the world citizens 2. Attraction and preservation of talent around the world.
Environment	3. Provide profitable price necessary for success. 4. Structuring
Partnership	5. Increase global impact
Strategic Initiatives	6. Curricular Internationalization.
Conclusion	

Each section discusses in detail each possibility which is followed by a recommendation describing concrete actions. Certainly, successful internationalization of the university would not be possible without specific administrative units and responsible persons whose involvement is clearly defined in the document.

Humanitarian Resource:

1. Giving Education to the World Citizens

The University of Georgia, as the kind of an educational institution, which offers bachelor's and master's level teaching programs as well as doctoral studies, strives to provide students of all levels with the education they need to succeed in the modern world, equip them with the skills they need for internationalization, and make it easier for them to advance their careers.

Of course, this task is quite difficult to accomplish, which also makes it difficult to enroll a increasing number of international students at the university. Wherethrough, of course, achieving the same goal for local and international students requires a variety of steps with different size, which complicates the overall task, however, making the whole process more interesting and productive.

Recommendations:

- Incitement such curricular and extracurricular steps that will encourage the involvement of local and international students in better understanding of new cultures, languages, regions and other international aspects.
- Study all possible funding sources.
- Work to organize a new and even more diverse exchange educational and work-study programs.
- Increase the number of students participating in educational exchange programs.
- Increase the number of educational institutions and organizations that offer exchange educational and work-study programs.
- Organizing intercultural and international workshops, conferences and trainings.

Responsible Administrative Units:

Rector's Office, School Principals, Vice Rector, International Relations Office, Employment Support Office, Student Services Office.

2. Attraction and Preservation of Talent Around the World.

During the years, the University of Georgia has been offering Bachelor's and Master's study level programs in English language to a variety of international students. At the same time, the University of Georgia is motivated to attract prominent researchers and educators on the international market.

The international student market in Georgia is evolving, it is already overdoing the wine business, and of course, the University of Georgia plans to use all of the good

features that our country has in terms of student attraction to create an international educational hub. This is why recruiting new students will be an essential part of attracting talent worldwide.

Recommendations:

- A permanent increase in the number of international students, as well as an increase in the share of international students in total number of students.
- Offering a short-term, summer English language course to potential international students.
- Starting and intensifying cooperation with new markets on student recruitment (especially in Latin America, Far Asia and Western Europe).
- Finding resources of funding for talented applicants, setting up new scholarships, especially in emerging market regions such as Latin America, Far Asia and Europe.
- Increasing university representation at various international forums, raising awareness especially in the three regions that are strategically important for further development.
- Permanent research of new and old markets, preparation of annual reports to form market expectations.
- Increase the involvement of international students in both inter-university activities and international exchange programs and at international as well as inter-country conferences and workshops.
- Monitoring of international scientific journals and activities to attract new scientific strength and talents, as well as supporting local distinguished students to increase their scientific input.
- Creating new scale common housing.

Responsible Administrative Units:

Rector's Office, School Principals, Vice Rector, International Relations Office, Human Resources Department, Employment Support Office, Student Services Office.

3. Provide Profitable Price Necessary for Success

Certainly, successful internationalization requires an attractive price tag for programs, without it, talking about any kind of recruitment success can be overwhelming

Recommendations:

- Retention competitive prices.
- Finding new, international funding sources in collaboration with both educational and mingled projects.
- Recruitment market analysis to set an optimum market price for both the optimal competitive price and an optimal market commission for the institutions.

Responsible Administrative Units:

Rector's Office, School Principals, Financial Services, Vice Rector, International Relations Office.

4. Structuring

As for any other strategy, the successful implementation of the internationalization plan, the essential factor for this is effective cooperation between agencies, that should be done with the help of convenient structuring.

Recommendations:

- Create an implementation plan for the short-term internationalization strategic plan.
- Intensifying inter-institution collaboration, deepen links between faculties and administrative units.

Responsible Administrative Units:

Rector's Office, School Principals, Vice Rector, International Student Services.

5. Increase Global Impact

As already mentioned, the University of Georgia wants to develop an international educational hub, which will not only be an important learning center in the region, but also outside. This requires not only increased

publicity but also increased international impact through collaboration in projects.

Recommendations:

- Organize international project writing training for scientific teams of International Relations' faculty as well as different faculties or provide opportunities to participate in such projects.
- In countries where university publicity is high, explore campus establishment opportunities and prepare a plan in this regard.
- Encouragement of participation in various international business projects and tenders in need of scientific input.
- Develop a protocol for collaboration with various business organizations on mentioned issues.

Responsible Administrative Units:

Rector's Office, School Principals, Financial Services, Vice Rector, International Relations Office.

6. Curricular Internationalization

Loading of curriculum with international elements has been started at the University of Georgia for years now, that helps to have a solid and convenient base for increasing speed and scale of future internationalization.

- Monitoring of the presence of intercultural and international elements in all courses as far as possible.
- Support academic personnel and staff for participation in intercultural and international curriculum trainings.
- Provide support for academic personnel.
- Work on intensifying the English language component.

Responsible Administrative Units:

Rector's Office, School Principals, Financial Services, Vice Rector, International Relations Office, Quality Monitoring Service.

Conclusion

The University of Georgia has a long-standing history of demonstrating international relations and initiatives, with the successful implementation of this document, we think that the degree of internationalization of the University of Georgia will be significantly increased and this will reflect straight in the increase of number of international students, as well as in multiplying and deepening of international personnel.

We would also like to note that this document was prepared by the Department of International Relations and International Students of the University of Georgia and all of its recommendations, as the content of the word explains, are not a direct task to any university structure, but rather a recommendation to the Rector and the Academic Board.